

Motohiro Shirakawa

Film Director

A Director at the creative studio KOO-KI, Motohiro Shirakawa was born in Osaka, Japan in 1974. His specialty is character animation and his past work includes directing game opening sequences, television commercials and program packages. His works are family friendly and diverse, ranging from film & app direction, event planning to interior design. His original short animated film, "Mr. shape," a short animated film, has been screened at film festivals in over 10 countries around the world. "Mr. shape's Touch Card," an educational app featuring Mr. shape, won the Good Design Award (2013) and was one of Japan Media Arts Festival's Jury Selections (2011). The sequel to "Touch Card", "Mrs. Remy's Touch Food" (is/was) a food education app made in collaboration with Remy, the official brand of Japanese cooking expert Ms. Remy Hirano. Motohiro is expanding his portfolio, producing and designing multi-media, multi-sensory experiences. He made a foray into interior design, the project at the children's section at a department store, Hakata Daimaru, featuring Mr. shape's character. His work from 2017, "The Finale Song" won the Grand Prix at Miyagi Sendai Animation Grand Prix 2018. The work was made for a restoration project for following the earthquake in Kumamoto Prefecture. He planned and directed a special exhibition "SUKE SUKE EXHIBITION -A look inside the world-" for Fukuoka City Science Museum in 2018, providing the unique combination of digital and real life experiences for the record number of 85,000 visitors. The exhibition started touring around Japan in 2019.



AWARDS

- "Nanchou Nan Nan"/Animation
 - ★ MBT Film festival(2021)/prizewinner
- "SUKE SUKE EXHIBITION -A look inside the world-"/Exhibition
 - ★ 6th DIGITAL EHON AWARD (2018)
 - ★ Kenichiro Mogi Prize & Yuji Ujiashi Prize
 - ★ 22nd Japan Media Arts Festival (2019) /Jury Selection
- "The Finale Song"/Animation
 - ★ Miyagi Sendai Animation Grand Prix (2018)/Grand Prix
 - ★ Tokyo Video Festival (2018)/prizewinner
- "Mr shape's Touch Card" /App
 - ★ 15th Japan Media Arts Festival /Jury Selection
 - ★ iTunes Rewind (2011) /Best 5 apps for iPad
 - ★ Good Design Award (2013)
- AXN MYSTERY Web ad
 - ★ Promax BDA 2011 Design World Gold Award/SILVER
- "Memorial Exhibition for Fujio Akatsuka" /Short film
 - ★ The 31st Annual TELLY Awards /BRONZE
- "Mr.shape" /Original animation
 - ★ Asia Digital Art Award (2009) /Excellence Awards
 - ★ shown at Hiroshima International Animation Festival (2010)
- "Pittanko-Pittanko with Taiyo Sensei-"/Original animation
 - ★ Ottawa International Animation Festival (2009)/Finalist
- "Edo Shigusa" TV ad /ADVERTISING COUNCIL JAPAN
 - ★ JAA Advertising Awards(2006)/GOLD
- "Arcade movie" /SEGA WCCF
 - ★ BDA Design AWARD (2004)/GOLD



"LUPIN THE 3rd THE FIRST"
Opening title sequences

© Monkey Punch / 2019 LUPIN THE 3rd Film Partners



"eBaseball Powerful Pro Baseball 2022"
Opening Movie

©Konami Digital Entertainment



"PIP MAGNELOOP MAX x BAKI"
WEB Movie



"Tensei shitara oni taiji o meiji raremashita"
PR Movie
Fukuchiyama City



"Memorial Exhibition for Fujio Akatsuka"
Short film
Yomiuri Shimbun Holdings



"Actraiser Renaissance"
Opening Movie
SQUARE ENIX



"JUMPUTI HEROES"
PV
©JUMP 50th Anniversary
©LINE Corporation
©WonderPlanet Inc.



"ROAD TO NINJA -NARUTO THE MOVIE-"
Special video
©Masashi Kishimoto Scott /Shueisha, TV Tokyo, Pierrot
©NARUTO Movie Production Committee 2014



"Nanchou Nan Nan"
PR Movie
Sorairo



"SUKE SUKE EXHIBITION -A look inside the world-"
Exhibition
©fukuoka city science museum
©Nishinippon Shimbun ©RKB MAINICHI BROADCASTING CORP.



"The Finale Song"
Animation
©2016 Minami-Aso All-hands Rising Initiative



"Mr. shape's Touch Card"
TApp
©KOO-KI